

Programma di Inglese
Classe IV Serale
a.s. 2015/16
Prof.ssa De Maio

Module 1: Grammar

Present Continuous
Present Perfect
Present Perfect Continuous
Past Continuous
Curriculum Vitae

Module 2: Marketing

Marketing Theory
The role of Marketing
Developing a marketing strategy
Marketing Mix
The four Ps

Module 3: Finance and Insurance

Sales Management Theory
The Business Structure

